## AMENDMENTS TO THE CLAIMS

1. (Currently Amended) A method comprising:

broadcasting first content descriptors to one or more clients a client, the first content descriptors describing content for broadcast;

prioritizing the content in response to a feedback received from the one or more

elients client, wherein the feedback is automatically generated transparent

to the one or more clients client based on an amount of content consumed

by the one or more clients client;

broadcasting second content descriptors, the second content descriptors describing

the prioritized content for broadcast; and

broadcasting the prioritized content to the one or more clients.client;

receiving a demand table having rankings of the prioritized content based on user

interests, the demand table is created and updated at the client in response

to filtering of the prioritized content based on the user interests being

performed at the client;

refining the prioritized content into demanded content based on the demand table;

and

broadcasting the demanded content to the client.

Claim 2-80 (Cancelled)

81. (Currently Amended) The method of claim 1, wherein the feedback received from

the one or more clients client is received in a batch.

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82. (Currently Amended) The method of claim 1, further comprising staggering sending the feedback to a server by the one or more clients client, wherein the staggering is based on a last time each of the one or more clients the client sent feedback to the server.

83. (Cancelled)

84. (Currently Amended) The method of claim 83, further comprising selectively storing the content in accordance with the one or more demand-data tables table.

85. (Cancelled)

86. (Cancelled)

87. (Currently Amended) The method of claim 1, wherein the content first and second content descriptors include metadata to describe one or more of the content, and the prioritized content, and the demanded content.

88. (Currently Amended) The method of claim 1, further comprising generating the second content descriptors in response to the feedback received from the one or more clients client, the feedback including a demand indicating a level of desirability for the content.

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90. (Currently Amended) The method of claim 1, further comprising updating one or

morea descriptor tables table at the one or more clients client in accordance with

the first and second content descriptors.

91. (Currently Amended) A machine-readable medium comprising instructions which

when executed, cause a machine to:

broadcast first content descriptors to one or more clients a client, the first content

descriptors describing content for broadcast;

prioritize the content in response to a feedback received from the one or more

elients client, wherein the feedback is automatically generated transparent

to the one or more clients client based on an amount of content consumed

by the one or more clients client;

broadcast second content descriptors, the second content descriptors describing

the prioritized content for broadcast; and

broadcast the prioritized content to the one or more clients.client;

receiving a demand table having rankings of the prioritized content based on user

interests, the demand table is created and updated at the client in response

to filtering of the prioritized content based on the user interests being

performed at the client;

refining the prioritized content into demanded content based on the demand table;

and

broadcasting the demanded content to the client.

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- 92. (Currently Amended) The machine-readable medium of claim 91, wherein the feedback received from the one or more clients client is received in a batch.
- 93. (Currently Amended) The machine-readable medium of claim 91, wherein the one or more clients client stagger sending the feedback to a server, wherein the staggering is based on a last time each of the one or more clients the client sent feedback to the server.
- 94. (Cancelled)
- 95. (Currently Amended) A system comprising:

a client; and

a server coupled to the client to

broadcast first content descriptors to the client, the first content descriptors describing content for broadcast,

prioritize the content in response to a feedback received from the client,
wherein the feedback is automatically generated transparent to the
client based on an amount of content consumed by the client,

broadcast second content descriptors, the second content descriptors

describing the prioritized content for broadcast, and

broadcast the prioritized content to the client[[.]].

receive a demand table having rankings of the prioritized content based on user interests, the demand table is created and updated at the client

Docket No.: 42390P11866 Application No.: 09/882,485 in response to filtering of the prioritized content based on the user interests being performed at the client,

refine the prioritized content into demanded content based on the demand table, and

broadcast the demanded content to the client.

- 96. (Original) The system of claim 95, wherein the feedback received from the client is received in a batch.
- 97. (Previously Presented) The system of claim 95, wherein the client staggers sending the feedback to the server, wherein the staggering is based on a last time the client sent feedback to the server.
- 98. (Cancelled)
- 99. (Currently Amended) An apparatus comprising:

a network including a first computer system coupled to a second computer system, the first computer system to

broadcast first content descriptors to the second computer system, the first content descriptors describing content for broadcast,

prioritize the content in response to a feedback received from the second

computer system, wherein the feedback is automatically generated

transparent to the second computer system based on the amount of content

consumed by the second computer system,

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the prioritized content for broadcast, and

broadcast the prioritized content to the second computer system[[.]],

receive a demand table having rankings of the prioritized content based on user

interests, the demand table is created and updated at the client in response

to filtering of the prioritized content based on the user interests being

performed at the client,

refine the prioritized content into demanded content based on the demand table,

and

broadcast the demanded content to the client.

100. (Original) The apparatus of claim 99, wherein the first computer system

comprises a server, and the second computer system comprises a client.

101. (Original) The apparatus of claim 99, wherein the feedback received from the

second computer system is received in a batch.

102. (Previously Presented) The apparatus of claim 99, wherein the second computer

system staggers sending the feedback to the first computer system, wherein the

staggering is based on a last time the second computer system sent feedback to the

first computer system.

103. (Cancelled)

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